## **This document is for planning purposes only. You will need to complete the online application to be considered for funding.**

## **Overview**

* To be eligible to receive grant funding, your school must participate in the National School Lunch Program; additional consideration will be given to schools that also participate in the National School Breakfast Program.
* Schools will be evaluated to receive grant funding based on a variety of factors including the strength of the program, enrollment, Free and Reduced rate, and potential for dairy sales impact with equipment investment.
* Grantees are expected to implement the service model and equipment no later than January 31, 2026.
* GENYOUth will ship all equipment packages in the fall of 2025. The district/school will assume ownership of the equipment once delivered and is responsible for all maintenance and future disposal, as needed.
* All applications will be reviewed, and approvals/notifications will be made by mid-April 2025.

[Equipment package options include](https://educator.fuelup.org/storage/145/UHnDRfxXCargQcJLlEQAuFElcoowh0fJp033G4au.pdf):

* Option 1: **"**[**The Dairyland Lambeau Leap Package**](https://educator.fuelup.org/storage/146/E71AuxJ75ZAPWgV59Mq6DtZNcOpRiEsIDLKzLKYL.pdf)**"**  
  A powerhouse kit that combines mobility, milk merchandisers, and smoothie-making tools to help schools fuel up their students like MVPs—straight from the heart of Dairyland.
  + 2 – 36”W x 22”D x 69”H Mobile Grab and Go Classroom Cart Kits
  + 2 – 20”W x 20”D x 33”H Mobile Insulated Grab and Go Milk Merchandisers
  + 1 Smoothie Cart Kit
  + 1 6-blade Wedger/Sectionizer
* Option 2: **"**[**The Green & Gold Dairy Dash Kit**](https://educator.fuelup.org/storage/147/PbNwwrzdh6shMdFW5sG6yNGkUbHHbhmd1l7Lov0Y.pdf)**"**  
  Perfectly suited for schools on the move, this kit ensures every student can grab nutritious dairy options while showing off their Packers spirit.
  + 2 – 36”W x 22”D x 69”H Mobile Grab and Go Classroom Cart Kits
  + 4 Insulated Milk Crate Bags with Travel Cart
  + 1 Smoothie Cart Kit
  + 1 6-blade Wedger/Sectionizer
* Option 3: **"**[**The Hallway Hero: Lombardi Edition**](https://educator.fuelup.org/storage/148/dFRmIfQb84eyWgSUnwlFquLDTRP5q82mfWr6XFu8.pdf)**"**  
  Named after the iconic coach Vince Lombardi, this kit inspires greatness by delivering dairy-fueled nutrition to students in the heart of the action.
  + 1 – 73”W x 26”D x 55.75”H Mobile Grab and Go Hallway Cart Kit
  + 1 Smoothie Cart Kit

## **Application – School Information Tab**

## Contact Information

**\*Your Name:**

**\*Your Title:**

**\*Your Email:**

### School Nutrition Director – This person will be responsible for implementation and reporting.

**\*School Nutrition Director Name:**

**\*School Nutrition Director Email:**

**\*School Nutrition Director Phone:**

## School Information

**\*District Name** *[pre-filled, not editable]*

**\*District 9-Digit Federal Employer Identification Number** (XX-XXXXXXX)**:   
*Note:****This is a 9-digit number in the following format XX- XXXXXXX. Also called the Tax ID Number or the Federal EIN. It is****NOT****the same as a tax-exempt number or State EIN. Please contact your district's business/finance department for more information.*

**\*School Name:** *[pre-filled, not editable]*

**\*School Enrollment:** *[pre-filled]*

**Shipping Address** (where the equipment should be delivered)**:  
*Note:****Please check the dimensions of each item in the requested equipment option to ensure it can be received.*

\*Building Name: *[pre-filled, editable]*

\*Attention: *[pre-filled, editable]*

\*Address Line 1: *[pre-filled, editable]*

Address Line 2 (optional):

\*City: *[pre-filled, editable]*

\*State: *[pre-filled, editable]*

\*ZIP Code: *[pre-filled, editable]*

**\*** **Does the building listed above have a loading dock/liftgate or a doorway accessible by a ramp that is wide enough for the equipment to fit?** *[Yes/No]*

**\*Does your school participate in the National School Lunch Program?** *[Yes/No]*

**\*Does your school participate in the National School Breakfast Program?** *[Yes/No]*

# Application – Program Information Tab

## Program Information

**\*** **Please review the equipment package details and select your desired option:** *[Drop-down list: Option 1, Option 2, Option 3]*

**\*Anticipated program start date:** *[date picker; cannot be in the past]*

**\*Total number of service days in the school year:**

**\*Provide a detailed description of how the equipment will be utilized:** *[text box; 1,000-character limit]*

**\*If there were to be changes to your operations during the current school year, please explain your contingency plan for utilizing the equipment funded by this grant & program opportunity:** *[text box; 1,000-character limit]*

**Does your school:**

* \*Have an afterschool/weekend feeding program? *[Yes/No]*
* \*Have a summer feeding program? *[Yes/No]*
* \*Have a school pantry? *[Yes/No]*

**\*Please note which of the following you will commit to in recognition of the grant:**

* Social media outreach
* School newsletter
* Provide GENYOUth with pictures of equipment being utilized
* Other – please describe

# Application – Guidelines & Terms Tab

## Guidelines and Terms

##### **Eligibility Requirements and Evaluation**

* To be eligible, your school must
  + be located in the state of Wisconsin, and
  + participate in the National School Lunch Program.
* Schools will be evaluated based on a variety of factors including the strength of the program, National School Breakfast Program participation, school enrollment, Free and Reduced rate, and potential for dairy sales impact with equipment investment.
* Decisions will be communicated by mid-April 2025.

**Approval Requirements**

If the application is approved:

* your school must comply with all reporting requirements where you will be asked to document prior school meal metrics as well as the use and impact of the equipment on future school meal metrics (See Grant Reporting section below).
* the service model and equipment should be implemented no later than January 31, 2026.
* equipment packages will be shipped in the fall of 2025. Once delivered, the district/school will assume ownership of the equipment and is responsible for all maintenance and future disposal, as needed.

**Grant Reporting**

Schools that are awarded a grant will need to provide school meal information for April 2025 before receiving the equipment. School must also provide the same information for April 2026, which will be requested at the end of the 2025-2026 school year.

The specific school meal metrics required are:

* Number of Serving Days for each month (April 2025, April 2026)
* School Enrollment
* Number of students eligible for Free and Reduced meals (not a percentage)
* Average Daily Participation (ADP) for Breakfast
* Average Daily Participation (ADP) for Lunch

# Application – Schools & Reporting Tab

***[If your grant application is approved,*** *you will be asked to supply school meal data in a similar format to what is presented below. This section is provided for purely informational purposes and will not appear on the application itself.****]***

## School Data

Please enter the appropriate school metrics for the month of April 2025 - this will be your PRE-Implementation data. You will be asked to provide the same data points for the month of April 2026 after the program has been implemented in your school.

NOTE: "ADP" is the average number of student reimbursable meals served in a school nutrition program on a daily basis.

### **PRE -Implementation: April 2025**

Please provide the following data for your school:

* Total Serving Days
* Enrollment
* Total Number of Students Eligible for Free/Reduced Lunch
* Breakfast Average Daily Participation (ADP)
* Lunch Average Daily Participation (ADP)

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