



GENYOUTH's NFL FLAG-In-School Kit Application 2025

Overview: GENYOUTH is pleased to offer schools and organizations an opportunity to apply for GENYOUTH's NFL FLAG-In-School Kit, valued at \$440. Each Kit includes a welcome letter, 10 footballs, 50 flag belts, a ball pump and a printed copy of the curriculum. Digital copies of the curricula, as well as additional digital and dual language resources, are available and can be found on the [NFL FLAG](https://www.flag.genyouthnow.org) and [NFL FLAG-In-School](https://www.flag.genyouthnow.org) webpages. Visit www.flag.genyouthnow.org to view the full digital resource library.

The purpose of GENYOUTH's NFL FLAG-In-School Kit is to provide physical education teachers in elementary, middle, and high school, as well as community-based organizations with before-and after-school programs for students, with flag football equipment and national standards-based curricula. The Kit was developed for use in physical education class, but it is encouraged to be used before and after school as well.

Process:

- Complete and submit the online application by **May 13th, 2025**.
- Applications are subject to verification by GENYOUTH before Kit recipients are selected.
- GENYOUTH reserves the right, in its sole discretion, to disqualify application entries.
- The applications will be reviewed, and applicants will be notified of decisions via email.
- Kits are expected to ship in the fall of 2025.

Eligibility:

- Adults registered at accredited elementary, middle, and high schools (schools serving students in grades K-12) and Community Based Organizations are eligible to apply to receive a Kit on behalf of their schools/organizations.
- Home schools are not eligible to apply at this time.
- The correct School District EIN / Federal Tax Id must be submitted.
- Schools/organizations awarded a Kit will be required to use the Kit to start or grow a flag football program in PE class or during before or after school programming.
- Awarded schools/organizations may be required to provide feedback on the Kit's use in the future via an online survey.
- Each applicant must agree and acknowledge that he or she is applying to receive a Kit on behalf of his or her school/organization, that the Kit will be the property of his or her school/organization and will be for school/organization use only.
- Preference will be given to physical education teachers in Title 1 schools and community-based organizations serving high need populations.
- Applications noting PO Box as shipping address will be disqualified.



Application Questions:

School Information

District Name:

School Name:

School Enrollment:

Grade levels: *[Options: Elementary, Middle, Combo (Elementary/Middle) and High School]*

Organization Information

Organization Name:

Organization Enrollment: Please enter the average number of youth who participate in your organization's programs on a daily basis.

What grade levels does your organization serve?

Shipping Information

Shipping Street Address:

IMPORTANT: Please make sure this is a valid address. May NOT be a PO Box.

Shipping City:

Shipping State:

Shipping ZIP Code:

Phone Number:

Other Phone Number (optional):

IMPORTANT: This number will be included on the shipping label.

TAX Employer Identification Number (EIN):

Recipient Information

Your Name:

Your Email Address:

Your Job Title: *[Options: Coach, District Health Director, District Physical Education Director, District Wellness Coordinator, Physical Education Teacher, School Health Teacher, School Teacher, School Wellness Coordinator, Before School Program Coordinator, After School Program Coordinator, Other]*

If Other, please specify:

Do you coach or have you coached **FLAG** football?

- ☐ Yes, flag football at school (during PE or school day)
- ☐ Yes, flag football outside of the school (community program or afterschool program)
- ☐ Yes, flag football at school (during PE or school day) and outside (community program or afterschool program)
- ☐ No



If No above, would you like to receive additional information about flag football leagues, coaching and refereeing opportunities?

If you check yes, you agree to share your contact information (name, phone number, email address) with GENYOUTH & RCX Sports/ NFL FLAG.

- ☐ Yes
- ☐ No

Do you coach or have you coached **TACKLE** football?

- ☐ Yes, tackle football at school (during PE or school day)
- ☐ Yes, tackle football outside of the school (community program or afterschool program)
- ☐ Yes, tackle football at school (during PE or school day) and outside (community program or afterschool program)
- ☐ No

Flag Football Program

Indicate grade levels at your school or organization that *currently* participate in any flag football activity. (Select all that apply.)

- | | | |
|--|---|--|
| <input type="checkbox"/> Kindergarten | <input type="checkbox"/> 6 th Grade | <input type="checkbox"/> 12 th Grade |
| <input type="checkbox"/> 1 st Grade | <input type="checkbox"/> 7 th Grade | <input type="checkbox"/> We do not have any flag |
| <input type="checkbox"/> 2 nd Grade | <input type="checkbox"/> 8 th Grade | football program at our |
| <input type="checkbox"/> 3 rd Grade | <input type="checkbox"/> 9 th Grade | school. |
| <input type="checkbox"/> 4 th Grade | <input type="checkbox"/> 10 th Grade | |
| <input type="checkbox"/> 5 th Grade | <input type="checkbox"/> 11 th grade | |

Please indicate what percentage of students *currently* participate in any flag football activity on the following occasions:

PE class (choose one: 0%, 1-29%, 30-59%, 60-100%)

Recess (choose one: 0%, 1-29%, 30-59%, 60-100%)

After school (choose one: 0%, 1-29%, 30-59%, 60-100%)

Before school (choose one: 0%, 1-29%, 30-59%, 60-100%)

Weekend (choose one: 0%, 1-29%, 30-59%, 60-100%)

What percentage of girls *currently* actively participate in the NFL FLAG-In-School curriculum during PE class?

Choose one: 0%, 1-29%, 30-59%, 60-100%

If you receive GENYOUTH's NFL FLAG-In-School Kit, which grade levels *will* participate in any flag football activity? (Select all that apply.)

- | | | |
|--|--|---|
| <input type="checkbox"/> Kindergarten | <input type="checkbox"/> 5 th Grade | <input type="checkbox"/> 10 th Grade |
| <input type="checkbox"/> 1 st Grade | <input type="checkbox"/> 6 th Grade | <input type="checkbox"/> 11 th Grade |
| <input type="checkbox"/> 2 nd Grade | <input type="checkbox"/> 7 th Grade | <input type="checkbox"/> 12 th grade |
| <input type="checkbox"/> 3 rd Grade | <input type="checkbox"/> 8 th Grade | <input type="checkbox"/> Other, please specify: |
| <input type="checkbox"/> 4 th Grade | <input type="checkbox"/> 9 th Grade | |



Please indicate the estimated percentage of students who will participate in any flag football activity if you receive GENYOUth's NFL FLAG-In-School Kit:

PE class (choose one: 0%, 1-29%, 30-59%, 60-100%)

Recess (choose one: 0%, 1-29%, 30-59%, 60-100%)

After school (choose one: 0%, 1-29%, 30-59%, 60-100%)

Before school (choose one: 0%, 1-29%, 30-59%, 60-100%)

Weekend (choose one: 0%, 1-29%, 30-59%, 60-100%)

When will the Kit be used during the 2025-2026 school year? (Select all that apply.)

- ☐ Fall 2025 (September/October/November)
- ☐ Winter 2025-26 (December/January/February)
- ☐ Spring 2026 (March/April/May)
- ☐ Summer 2026 (June/July/August)

How will GENYOUth's NFL FLAG-In-School Kit be used in PE class? (Select all that apply.)

- ☐ In PE for a single, dedicated flag football curriculum block
- ☐ Throughout the school year

How often will GENYOUth's NFL FLAG-In-School Kit be used during the 2025-26 school year? Choose one:

- ☐ Daily
- ☐ Several times a week
- ☐ Weekly
- ☐ Several times a month
- ☐ Monthly
- ☐ Less than once a month

Additional Information

How did you hear about the offer?

- ☐ Fuel Up website/email/social media
- ☐ GENYOUth website/email/social media
- ☐ Word of mouth
- ☐ From the NFL or an NFL team
- ☐ RCX Sports / NFL FLAG
- ☐ Other, please specify

What are the primary reasons you are applying for GENYOUth's NFL FLAG-In-School Kit for the 2025-26 school year? (Select all that apply.)

- ☐ To start a flag football program for the first time
- ☐ To maintain our current flag football program
- ☐ To expand our current flag football program
- ☐ To increase physical activity opportunities for students
- ☐ To add new equipment to our inventory
- ☐ To support the overall health and wellness of my students
- ☐ To provide opportunities for students as flag football gains recognition at the high school level and college scholarships increase



☐ Other, please specify

What appeals to you in the flag football Kits? (Select all that apply.)

- ☐ I am especially interested in the flag football curriculum.
- ☐ I am especially interested in the flag football equipment.
- ☐ I am especially interested because of the tie-in with the NFL.
- ☐ I am especially interested in the potential promotion of overall health and wellness for my students.
- ☐ My students expressed interest in flag football.
- ☐ Other, please specify

Please share with us how the NFL FLAG-In-School program will help increase participation or interest in physical activity among your students. *[Textbox]*

The NFL FIS program offers a digital resources library inclusive of dual language curriculum, rules of the game, warm-up drill and more. As we look to expand these resources, we want to hear from you! Please share any additional materials that might be beneficial for you and your students to activate the NFL FLAG-In-School program. *[Textbox]*

If available, would you be interested in receiving GENYOUth's Root4All kit, which provides resources and support to encourage girls to lead healthy and active lifestyles while fostering confidence and leadership skills?

- ☐ Yes
- ☐ No

- ☐ I agree to receive emails from GENYOUth regarding future promotions.
- ☐ I agree to receive emails from Fuel Up regarding future promotions.
- ☐ I agree to receive emails from NFL FLAG regarding future promotions.